

**Corporate Memberships •  
Sponsorship & Advertising Opportunities**



**INNISFAIL**  
GOLF CLUB



## About IGC

Welcome to the Innisfail Golf Club, centrally located between Calgary and Edmonton, just 5 kilometres off the Queen Elizabeth Highway, we are extremely accessible to the entire province and have a truly pleasant golfing experience.

First built in 1924 and nestled within our scenic greens, you'll discover three meticulously crafted 9-hole courses - Aspen, Hazelwood, and Spruce, each offering a unique challenge tailored to golfers of all levels. In support of our beautiful course, we have a driving range, large putting green, fully-licensed food & beverage services and a PGA Pro Shop for all your tournament requirements.

The Innisfail Golf Club employs a dedicated Tournament Coordinator to meet all of your needs, responsible for sponsor sign set up, prize allocation, scoring, hole contests and tournament set up. We will walk you through step by step to ensure the best possible experience for your event.

# *#ExperienceIGC*

# Corporate Memberships

## PLATINUM – \$10,000

Only 8 Available

- 100 x 18-Hole Passes including power cart, valid for the 2025 season.
- 1 x Full Adult Membership (Valid in 2025 only) \*
- Power cart advertisements (13 carts per sponsor) – includes logo and thank you to the platinum sponsor in each cart.
- 15% off all in-store clothing/headwear and 10% off all in-store accessories, bags and shoes
- 1 x Social Media Shoutout per season (thanking you for your support and improving your brand awareness)
- 9-Day Advanced Booking

## GOLD – \$7,875

- 75 x 18-Hole Passes including power cart, valid for the 2025 season.
- 1 x Full Adult Membership (Valid in 2025 only) \*
- 10% off all in-store Pro Shop items
- 1 x Social Media Shout out per season (thanking you for your support and improving your brand awareness)
- 8-Day Advanced Booking

## SILVER – \$4,987.50

- 50 x 18-Hole Passes including power cart, valid for the 2025 season.
- 10% off all in-store Pro Shop items
- 1 x Grouped Social Media Shout out per season (paired with other Silver Tiered sponsors)
- 8-Day Advanced Booking

## BRONZE – \$2,467.50

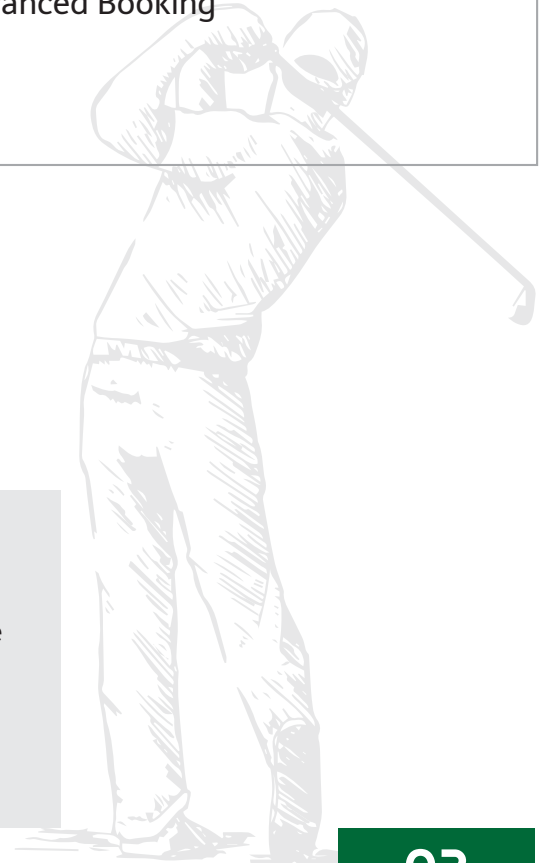
- 25 x 18-Hole Passes including power cart, valid for the 2025 season.
- 10% off all in-store Pro Shop items
- 8-Day Advanced Booking

## ENTRY LEVEL – \$1,575

- 15 x 18-Hole Passes including power cart, valid for the 2025 season.
- 8-Day Advanced Booking

## SPECIAL NOTES . . . . .

- All listed prices are +GST
- \*Full membership does NOT include a seasonal cart pass. This will have to be purchased separately.
- Unused passes expire at the end of the 2025 golf season
- Pro Shop discounts apply only to the principal holder of the sponsorship
- Passes cannot be used for Corporate / Employee Tournament fees.
- Passes cannot be used for Group Bookings.





# Tournament Sponsorship

As a Tournament Sponsor, you'll be part of the Innisfail Golf Club's long-standing tradition of exceptional tournaments, putting your brand at the forefront of Central Alberta's golf community. Sponsoring these events not only brings visibility to your brand in front of hundreds of engaged participants who share your values but also supports the ongoing success and growth of the Innisfail Golf Club. It's a unique chance to connect with your target market on a top-conditioned course, making a lasting impression on a passionate audience while backing a beloved local institution.

Join us as a sponsor and become part of our proud tradition!

## Title Sponsor - \$3,000 /event

- Available for our 5 major events (Senior Open, Ladies Open, Men's Open, Mixed Open, Iron Man/Maiden)
- Listed on website and on all social media posts about the event as the title sponsor (i.e. 2025 Arktos Graphics Men's Open)
- Logo and thank you on scorecards / cart signs / at check-in
- 1 x \$5,000 Hole-in-One contest sponsorship
- Hole Contest (Proximity marker) Advertising for all hole prizes
- 1 x Team Tournament Entry (to be designated by principal of sponsorship)
- Tournament prizing presented on behalf of title sponsor
- First tee gifts available for purchase (pricing varies depending on number of entries and gift purchased)

## Supporting Sponsor - \$1,800 /event

- Available for our 5 major events (Senior Open, Ladies Open, Men's Open, Mixed Open, Iron Man/Maiden)
- Logo and thank you on scorecards / cart signs / at check-in
- Hole Contest (Proximity marker) Advertising for all hole prizes
- 1 x Team Tournament Entry (to be designated by principal of sponsorship)
- 1 x Sponsored Hole Contest (on tee box)



## Advertise with IGC

Unlock the benefits of advertising at the Innisfail Golf Club, where professional and impactful promotion meets a highly engaged audience. With over **40,000** golfers visiting us each year, our advertising opportunities put your brand directly in front of an active and targeted market. We offer a range of customizable options, from print to digital media, including exposure through our app, website, and social media channels.

Whether you're looking to make an impression on the course or online, we're here to tailor each opportunity to best showcase your brand. Partner with us to reach an ideal audience and create a lasting impact in the heart of Alberta's golf community!.



# Available Opportunities



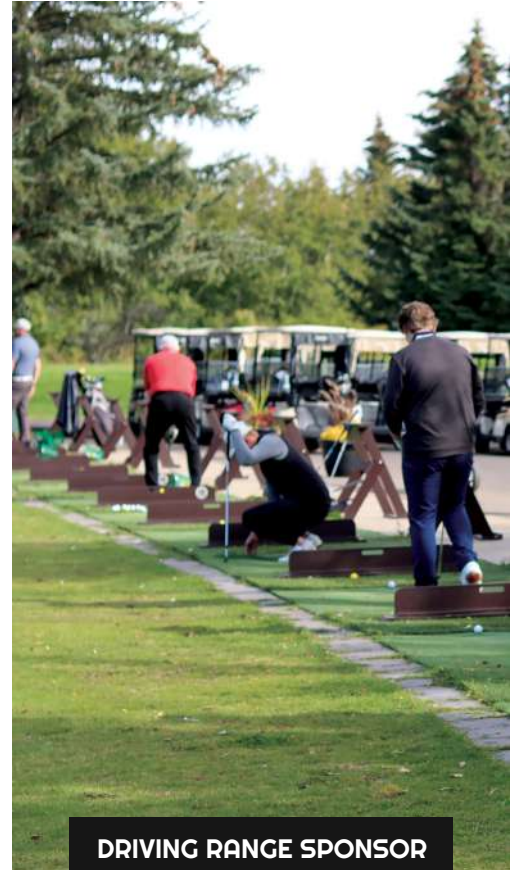
**TEE BOX ADVERTISEMENT**  
 First Year      Subsequent Year  
**\$750** | **\$550**  
 Limited Availability

- Decorative rock marker with desired company information (company name, logo, phone number etc.)
- \$200 additional first year fee for rock creation and setup



**IGC APP ADVERTISING**  
 Annual Cost  
**\$1,150**  
 27 holes available

- Pop-up on sponsored hole for players using IGC app GPS and scorecard
- Guaranteed minimum of 2 ads per hole and can include "call-to-action" button to direct viewers to your company's website



**DRIVING RANGE SPONSOR**  
 First Year      Subsequent Year  
**\$10,000** | **\$7,500**  
 Only one available

- Your company logo on all bag stands, range stall dividers, range signage and driving range yardage markets (on both the range and on the IGC app)
- First year cost to produce all included signage

## SPECIAL NOTES . . . . .

- All listed prices are +GST
- App advertising will be reviewed annually
- Limited availability on some of our available options





# Junior Golf Sponsorship

Support the future of golf by becoming a Junior Golf Sponsor at the Innisfail Golf Club. Junior sponsorships help young golfers access quality equipment, prizes, and supplies, providing them with the tools they need to excel and enjoy the game. Your support plays a crucial role in nurturing both competitive and recreational junior golfers, fostering their growth, skill development, and love for the sport. As a Sponsor, you'll have the opportunity to choose a sponsorship package that aligns with the program's duration and participation, making a direct impact on the next generation of golfers.

Join us in empowering young athletes and building a vibrant future for golf at IGC!

## Junior Program Sponsorship – \$2,500 each

- Available for our 2 programs (Birdies aged 6-11 • Eagles aged 12-17)
- Support a multi-week junior program, focusing on skill building, course etiquette, and golfer confidence.
- Program includes lessons on range and on course, giveaways, and group building events

## Junior Camp Sponsorship – \$1,000 each

- Available for our 2 Camps – May and June (for young golfers aged 8-17)
- Support a camp spanning over a two days that encourages junior interaction while building the love for the game.
- Camp provided food for both days, full game lessons on range and on course, games, and prizing.

# #ExperienceIGC

# Additional Corporate Offerings



## Corporate Merchandise

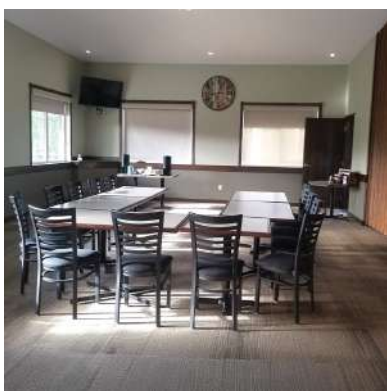
Make your mark with top-quality, custom corporate golf merchandise from Innisfail Golf Club—perfect for showcasing your brand on the green!

- Custom balls, gloves, polos, pullovers, and more available for order in bulk and with your company branding at competitive prices.
- Please request our separate catalogue for options/pricing.



At the Innisfail Golf Club, we offer businesses more than just great advertising opportunities – we provide exceptional event venues and catering services designed to impress. Our picturesque course, nestled in the heart of Central Alberta, serves as a beautiful setting for corporate gatherings, client events, and team-building days. With a range of indoor and outdoor spaces, professional catering options, and customizable packages, we make it easy for businesses to host memorable, professional events that leave a lasting impression.

Partner with IGC to not only advertise your brand but also take advantage of our premium venues and hospitality, ensuring your business stands out in an unforgettable way.



## Private Meeting Room (\$50/hr)

Located in Divots Restaurant, our Private Meeting Space is the perfect location for more intimate gatherings or business get-togethers.

- 40 person occupancy
- Front, secluded division of Divots Restaurant
- Food & beverage options are available (at an additional cost)



## IGC Event Centre (\$250/day • \$600/weekend)

The IGC Event Centre is a large private building can hold 150 guests and features a dance floor, space for entertainment, an indoor bar area, a covered BBQ area and a large outdoor patio with seating.

- 150 person occupancy
- Perfect for weddings, birthdays, large meetings, and more!
- Food & beverage options are available (at an additional cost)





# BE PART OF THE ACTION!



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